

## Media release

DDV Online trends survey – April 2018:

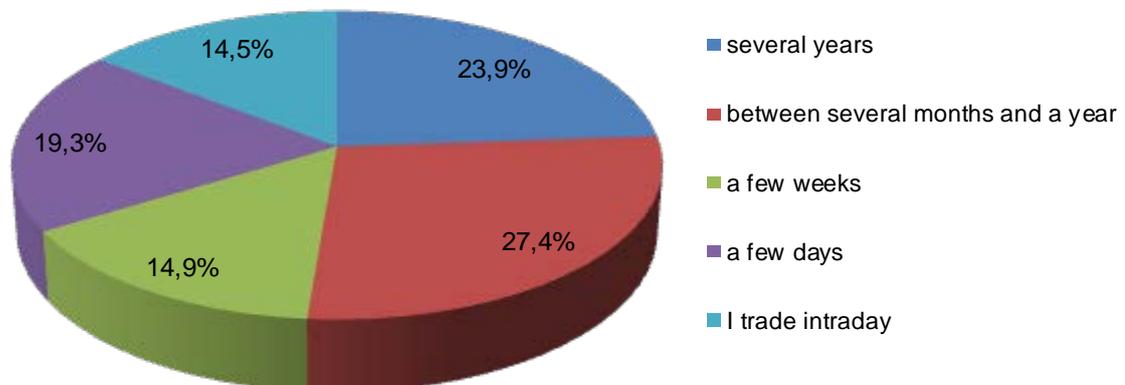
### Structured products as a means of wealth creation Most structured products held for several months or longer

Frankfurt am Main, Germany, 10 April 2018

Just over half of those who invest in structured products in Germany do so with a medium to long-term investment horizon in mind. 51 percent hold their structured products for several months or longer. Almost a quarter keep structured products in their portfolios for a number of years, thereby using them for long-term wealth creation. 27 percent stated that their holding period was between several months and a year. However, still a third of the respondents take a more short-term approach to investment, holding their structured products for a few days or a few weeks. Almost 15 percent are day traders, buying and selling instruments within the space of a single trading day. These are the results of April's trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association. A total of 2,965 persons took part in the online survey, which was conducted jointly with several major finance portals. Most of them were well-informed investors, who make their own investment decisions and act without advice.

'Structured products offer investment opportunities for any length of time. Traditional advisory clients generally pursue a medium to longer-term investment horizon with Capital Protection Products or Capped Capital Protection Certificates, which have proved very popular in recent months. By contrast, structured products with very short-term investment horizons – such as Warrants and Knock-Out Warrants – are only suitable for investors with a strong appetite for risk,' said Lars Brandau, Managing Director of DDV.

On average, how long do you hold your structured products for?



There were 2,965 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, OnVista and wallstreet-online.de, are also available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

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Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by sixteen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers.

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