

Media release

DDV trends survey August 2018:

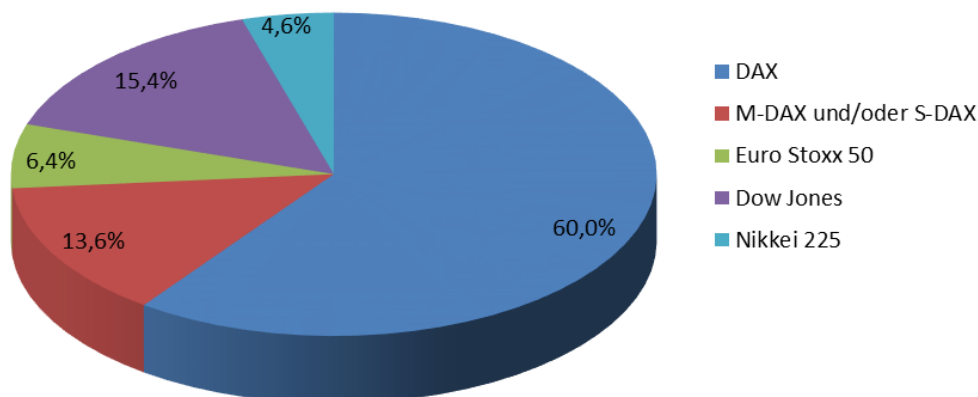
Investors count on Germany's blue-chip index International indices less appealing

Frankfurt am Main, 8 August 2018

The German benchmark index, DAX, is the most trusted index for 60 percent of retail investors in Germany. The US Dow Jones index has moved up to second place at 15.4 percent, a significant increase on the survey in 2016. In third place, at 13.6 percent, is the German mid-cap index MDAX and/or the small-cap index SDAX – ahead of the European Euro Stoxx 50 – the first choice of 6.4 percent of those surveyed. Only 4.6 percent choose the Japanese benchmark index, the Nikkei 225. These were the core findings of the current trend survey by Deutscher Derivate Verband (DDV), the German Derivatives Association. A total of 2,106 persons took part in the online survey, which was conducted jointly with six major finance portals. Most of the respondents were well-informed investors, who make their own investment decisions and act without advice.

Lars Brandau, Managing Director at the German Derivatives Association, commented: 'German investors continue to place more faith in the sustainable strength of domestic industry. What they see as familiar obviously appears to them to be less risky and sometimes more lucrative. However, investors should diversify their investments as much as possible, which means considering opportunities for returns outside the borders of their own country. Structured securities are issued with a variety of indices as underlyings.'

Indices are very popular as underlyings for both investment and leverage products.
Which of the following indices do you prefer to invest in?



There were 2,106 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, Guidants, OnVista and wallstreet-online.de, are also available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers.

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