

## Media release

DDV trends survey July 2020:

### Self-directed investors take a long-term view and keep their calm Structured products are very well suited for hedging portfolios

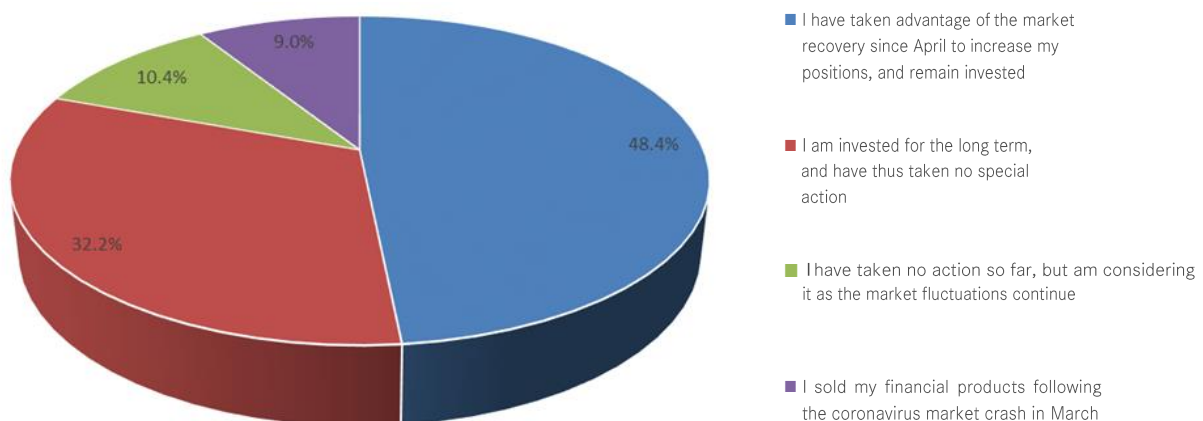
Frankfurt am Main, Germany, 8 July 2020

Because of their long-term investment horizon, more than 80 percent of retail investors in Germany either see no reason to change their portfolio composition following the stock market crash, or have taken advantage of opportunities to increase their positions. A further 10 percent of survey respondents were at least thinking of selling or changing their portfolio's composition. Only 9 percent reported having sold their financial products following the crash in March.

These are the key findings of the DDV trends survey for July 2020. Some 3,756 individuals took part in the online survey, which was conducted jointly with several major financial portals. The participants were predominantly well-informed self-directed investors.

“‘Sell in May and go away’ is apparently not the motto of German investors in 2020, a very unusual year for stock markets. Instead of looking for a quick profit or selling everything at a loss after the crash, the overwhelming majority of self-directed investors remained level-headed and long-term oriented, and took advantage of the fluctuations to sustainably structure their portfolios. In this context, structured products are very well suited for investors who want to hedge their portfolios and protect themselves against potential losses,” says Lars Brandau, Managing Director at the DDV.

Given the extremely volatile stock markets this summer, how are you managing your portfolio?



A total of 3,756 individuals took part in this online survey. The survey, which was conducted jointly with the finance portals Finanzen.net, finanztreff.de, Guidants, Onvista, and wallstreet-online, is available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

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