

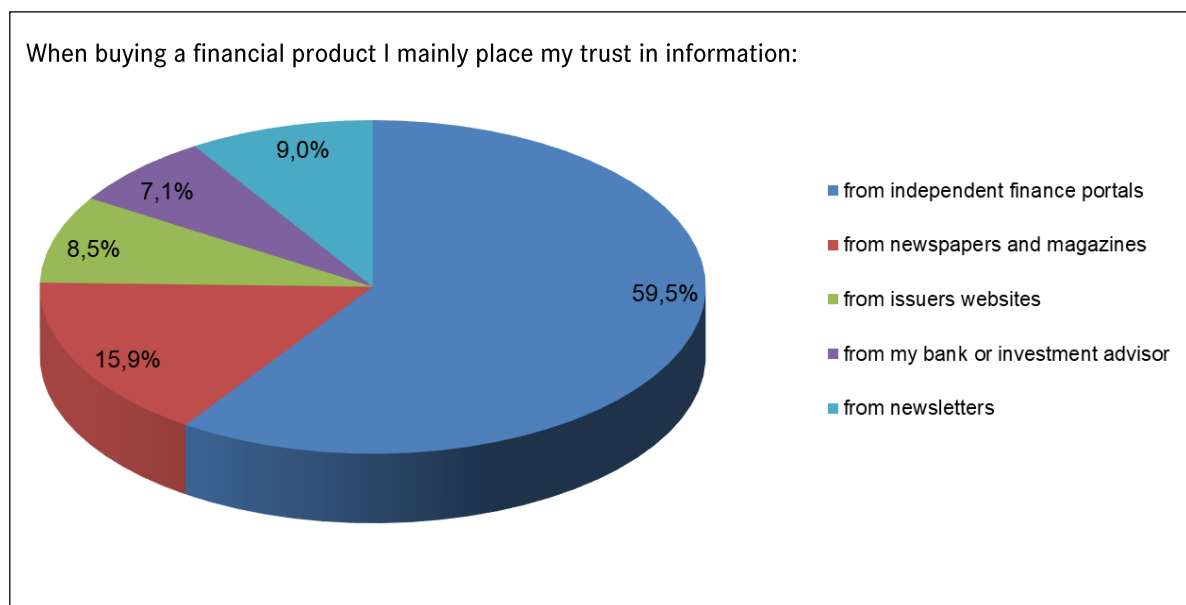
Media release

DDV Online trends survey - February 2019: Information acquisition online

Frankfurt am Main, Germany, 13 February 2019

In the latest trend survey of the German Derivatives Association (DDV) we wanted to find out where respondents get their information from before buying a financial product. 68 percent of survey participants indicated that they principally conduct their research via independent financial portals or rely upon product providers' websites. 16 percent of those surveyed still use newspapers and magazines as their principal source of information. 9 percent make use of the various newsletters they receive and 7 percent seek information via their bank advisor before making an investment decision. These were the core findings of February's trend survey by the German Derivatives Association (Deutscher Derivate Verband, DDV). A total of 2,089 persons took part in the non-representative online survey, which was conducted jointly with several major finance portals.

'The fact that participants in a survey conducted online predominantly turn to the Internet for their information is not surprising. It can be seen, nonetheless, that print media and face-to-face meetings remain indispensable. Investment is a complex subject. And that means that investors should always seek comprehensive information and should obtain that information from a variety of sources. In the digital age, many investors furnish themselves with real-time information before seeking more in-depth information via other media. To that extent, it is important not to undervalue the usefulness of background information published in well-informed newspaper and magazine reports,' said Lars Brandau, Managing Director at DDV.



There were 2,089 respondents to this online trends survey. The results of the survey, which was conducted in collaboration with the finance portals Ariva.de, finanzen.net, finanztreff.de, guidants.com, OnVista and wallstreet-online.de, are also available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of derivative securities in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS and Vontobel. Furthermore, the Association's work is supported by seventeen sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, flatex, ING, maxblue and S Broker, as well as finance portals and other service providers.

www.derivateverband.de

Office in Berlin, Pariser Platz 3, 10117 Berlin, Germany

Office in Frankfurt am Main, Feldbergstrasse 38, 60323 Frankfurt am Main, Germany

Your contact:

Alexander Heftrich, Media Relations Officer

phone: +49 (0)69 244 33 03 70, mobile phone: +49 (0)160 805 30 34, heftrich@derivateverband.de

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