

## Media release

DDV trends survey February 2020:

### Investors rely on finance portals for information

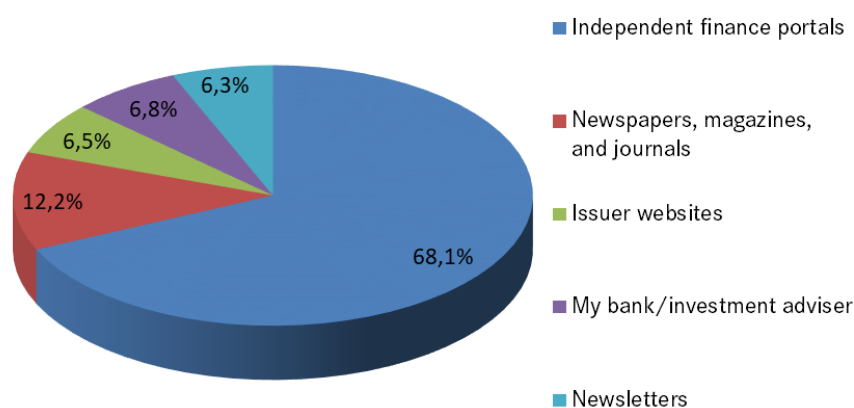
Frankfurt am Main, Germany, 14 February 2020

According to a recent trends survey by the German Derivatives Association (Deutscher Derivate Verband, DDV), most investors use the Internet as their primary source of information before purchasing a financial product. Slightly more than 68 percent of the survey participants reported that they conduct their research mainly on independent finance portals, while slightly over 6 percent use issuer websites. Some 12 percent of those surveyed continue to obtain their information from newspapers, magazines, and journals. Almost 7 percent get information personally from their bank adviser before making an investment decision, and just over 6 percent obtain their knowledge from various newsletters.

Some 2,089 individuals took part in this trends survey, which was conducted together with a number of major finance portals.

“The fact that, in an online survey, the participants predominantly chose the Internet as the medium for their information is not surprising. Nevertheless, both print media and one-on-one consultations remain essential. Investment is a complex topic. As such, investors should always obtain comprehensive information and draw on a variety of sources for this purpose. In the digital age, many investors first get real-time information, which they then supplement with other media. In this respect, the background information provided by well-founded reporting in newspapers and magazines should in no way be underestimated,” says Lars Brandau, Managing Director at the DDV.

#### When purchasing a financial product, I mainly trust information from:



A total of 2,089 individuals took part in this online survey. The survey, which was conducted jointly with the finance portals Finanzen.net, finanztreff.de, Guidants, Onvista, and wallstreet:online, is available on the DDV website at <http://www.derivateverband.de/ENG/Statistics/TrendOfTheMonth>

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Deutscher Derivate Verband (DDV), the German Derivatives Association, is the industry representative body for the leading issuers of structured products in Germany, who represent more than 90 percent of the German structured products market: BayernLB, BNP Paribas, Citigroup, Commerzbank, DekaBank, Deutsche Bank, DZ BANK, Goldman Sachs, Helaba, HSBC Trinkaus, HypoVereinsbank, LBBW, Morgan Stanley, Société Générale, UBS, and Vontobel. Furthermore, the Association's work is supported by 17 sponsoring members, which include the Stuttgart and Frankfurt Exchanges, Baader Bank, the direct banks comdirect bank, Consorsbank, DKB, flatex, ING-DiBa, maxblue and S Broker, as well as finance portals and other service providers.

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